

FOR IMMEDIATE RELEASE:

Nothing To Lose

Ashley ‘Treasure’ Theophane has been crowned the British light welterweight boxing champion after defeating Lenny Daws at London’s Wembley Arena.

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For so long the ‘best kept secret of the boxing world’, having spent his early career sparring in the hardest gyms from London to Brooklyn with some of the world’s toughest boxers, Theophane’s genuine talent and determination have brought him to the cusp of greatness.

It’s a giant step that he can, and will, take.

The current abundance of world-class light welterweight fighters across the globe and in the UK makes it one of the most fiercely competed classes in the sport, and his electrifying momentum means Theophane can be kept at an arm’s length no longer.

The upcoming world title fight between world champion Amir Khan and European champion Paul McCloskey is the perfect opportunity to set up the fight that everybody now expects, with Theophane waiting in the wings for the winner. All eyes are now on the new British champion, with Ashley available to the media ringside during the bout to give his compelling, instructive and intelligent take on the proceedings as they progress.

After all, Theophane’s a different sort of boxer to the rest, and has forged an entirely different path to most.

From the humblest of origins and the murkiest of backgrounds, his rehabilitation from inner-city gang member to the educated, immaculately-presented, champion of anti-gun and knife urban culture that he is today has gone relatively unnoticed in the boxing world and across the wider media. He brings a softly-spoken but steely alternative perspective and motivation, backed up with an inner-drive based on focus and discipline.

It’s a journey that has propelled Ashley Theophane to that of genuine world title contender; a fighter who understands and exemplifies the art, tactics and reading of the sport as much as the critical physical conditioning.

For the champions and top ranking boxers that have avoided him over the years to protect their status, his time has now come.

There is no longer any hiding place - the ‘best of the best’ know they now have to beat him to fully deserve their crown.

Ashley quotes, “I’ve come from nothing – so I have nothing to lose. I’m prepared to go through hell because I’ve been there before”.

Watch this space. Because Ashley Theophane will soon be the name on everybody’s lips.

CONTACT:

René Carayol | rene@carayol.com | Phone: 07831 166 083

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ASHLEY
THEOPHANE

